



## Carlsbad High-Noon Rotary Club Foundation

### CONTRIBUTION FORM

Enclosed is my gift of \$ \_\_\_\_\_

Contributions are tax deductible where allowed by law

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

If contribution is to be in the name of another, please provide the name of recipient.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

Please send all contributions to:

Carlsbad High-Noon Rotary Foundation  
6965 El Camino Real, Ste. 105-548  
Carlsbad, CA 92009-4100

### HERE IS HOW YOU CAN HELP:

You can help us reach our goal and become once more an active arm of the Hi-Noon Rotary Club by:

- Becoming a “Manuel Castorena Fellow” by donating \$500.00 to the Foundation,
- Taking advantage of the “Sustaining Member Program” and donating \$100.00 per year for 5 years to become “Manuel Castorena Fellow”,
- Gifting or donating to the endowment so we can reach our \$250,000.00 endowment goal and make a difference in the life of our needy and worthy families in Carlsbad,
- Becoming a contributor and helping local causes,
- Contacting the Board members with your ideas on how to improve and expand the services that the Foundation provides.

#### Current Board Members:

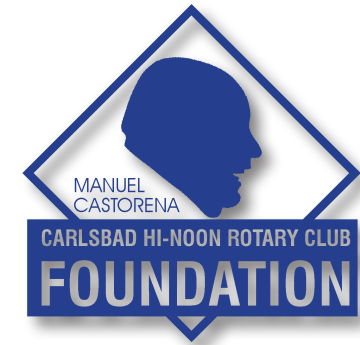
President: Farrah Douglas  
Vice President: Don Kenney  
Secretary: Tom Applegate  
Treasurer: Kip McBane  
Advisor to the president: Jim Smith

#### Directors:

Bruce Stewart  
Steve Ahlquist  
Dick Wheeler

#### Rotary Club’s President:

Pat Hurley Ex Officio



*Service Above Self*

### THE FOUNDATION:

The Concept of a local Rotary Foundation came about in the 1970s, when the IRS declared Rotary Clubs as social rather than charitable organizations and disallowed any deductions for contributions to Rotary. In order for the Clubs to be able to accept donations and contribute to worthy local causes, the Clubs began exploring the idea of forming foundations. Finally after two decades of hard work, in January of 1991, the Internal Revenue Service and the State of California Franchise Tax Board qualified Carlsbad Hi-Noon Rotary Club Foundation as a charitable institution.

### CLUB’S FUNCTIONS:

Your Rotary Foundation is dedicated to local causes and provides an opportunity for your tax deductible contribution to assist Carlsbad. As a 501 (c) (3) foundation we are involved in the following activities:

#### 1) Accepting Club Members’ Donations:

The Club members, intending to take tax deductions for their personal contributions to the Club for Community Service projects in Carlsbad, may do so by contributing to the Carlsbad Hi-Noon Rotary Club Foundation. The contributions will

be used to fund projects recommended by the Club's Community Service Chair and approved by the Club's Board of Directors. Any excess funds are transferred to the Foundation's Endowment Fund.

**2) Fundraising Activities:** Today, the Club uses the Foundation's non-profit status to collect and manage the funds its members raise through various activities such as the Club's Golf Tournament and Oktoberfest. These funds are distributed as scholarships, grants and other awards to deserving Carlsbad residents.

**3) Foundation Endowment:** Back in 1991, the original Foundation Board established a goal of \$100,000.00 as a permanent endowment. The underlying idea was to only use the earnings on the principal to award funds to worthy causes. The Foundation has awarded scholarships to students in the AVID program each year from the Foundation's Endowment earnings. Other sources of income for the Endowment Funds are: Gifts, such as bequests, and Manuel Castorena Fellow contributions.

## CONTRIBUTIONS AND FELLOWSHIPS:

The Hi-Noon Rotary Club Foundation receives its endowment funds from the Club members. Those members who donate \$500 to the Foundation, or a donation of \$500 is received in their name, are recognized with the designation of a "Manuel Castorena Fellow," and a pin signifying their fellowship. This fellowship can also be obtained through a "Sustaining Member program" of donating \$100.00 per year for a five year period.

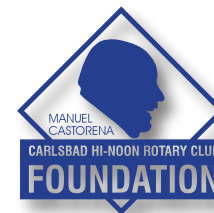
Gifts to the Foundation Endowment Fund may be made in several methods:

- Cash gifts,
- Through life insurance,
- Gifts in kind (Auto, boat, etc.),
- Charitable Remainder Trusts,
- Bequests,
- Memorial gifts,
- Matching gifts (by employers).

## THE FOUNDATION'S GOAL:

Today, the Foundation has \$120,000.00 in its endowment account. Based on the economic reality of today's market and the small return on the endowment, the current Foundation Board has set a new target of \$250,000.00 as its permanent endowment goal. This goal can only be achieved through the generosity of the Club members. The funds contributed to the Foundation will be invested in interest bearing accounts and the interest will be used annually to fund local projects that the Club and the Foundation Board find worthy. The Foundation has always been the channel for all funds donated to the Carlsbad Hi-Noon Rotary Club. Our goal is to concentrate on the worthy causes in Carlsbad. Some of the previous recipients of these funds are:

- High School "AVID" program,
- Women's Resource Center,
- Casa De Amparo,
- Carlsbad Boys and Girls Club,
- Ivey Ranch,
- Hospice of the North County,
- Boy Scouts of America,
- Carlsbad Senior Citizens' Association,
- Meals on Wheels,
- Rotary Youth Leadership Awards (RYLA),
- Center for the Blind,
- Carlsbad School Program.



## Foundation's Namesake: Manuel Castorena

*The Carlsbad Hi-Noon Rotary Club and its non-profit Foundation owe their existence to Manuel Castorena. Manuel was born in Parral, Mexico. During the Mexican Revolution, Manuel, nine years old at the time, and his family fled Mexico.*

*In the 1920s he moved to Oceanside, where he worked as a drugstore clerk. Later on he opened his own grocery store, built the Mission Market in Oceanside and then opened another market in Carlsbad. His other business adventures included a stationery store on State Street and teaching in local schools for over 19 years.*

*In the early 1950s, Manuel was opposed to the incorporation of Carlsbad, yet he soon realized its benefits and became an enthusiastic supporter. In the election of 1952 that sealed the incorporation of Carlsbad, Manuel Castorena was the top vote-getter and was elected to his first City Council. He was the Mayor of Carlsbad from April 1956 to April 1958.*

*Manuel served as president of the Association of California Cities in 1958, helped organize Carlsbad's Senior Citizens' Association, the Historical Society, The Boys and Girls Club and was a director of the Chamber of Commerce.*

*He was a member of the Rotary International for 48 years, and served as the president of the Club and district governor in 1957. He founded the Rotary County Council and helped organize the Carlsbad Hi-Noon Rotary Club and twenty four other Rotary Clubs in Southern California.*

*In 1984, he received Carlsbad's highest award for service to the city. Manuel Castorena passed away in April of 1990.*